

Innovative Technologies and New Business Models in the European Consumer Goods Industry

Public Conference of



The Design-based Consumer Goods Cross-ETP

Fostering Competitiveness and Sustainability through Research, Innovation and Creativity

15-16 October 2014, Brussels

Programme Day 1 – 15 October 2014

13.30 – 14.00 Registration & welcome coffee

14.00 – 15.30 Opening session

- Presenting the new Consumer Goods Cross-ETP Initiative – Current status & next steps – Emanuele Carpanzano, PROsumer.NET Steering Board
- Supporting Consumer Goods Innovation, Creativity and SME-Competitiveness through by European Industrial Policy Initiatives and the COSME Programme – Jean-François Aguinaga, DG Enterprise & Industry, European Commission
- The WORTH Platform Pilot Project - Bringing Innovative Designers, Technology Developers and Manufacturers together to create new consumer products and services – Danièle Clutier, Institut Français de la Mode

16.00 – 17.45 Advanced Technologies and Disruptive New Business Models for Consumer-Oriented Manufacturing Innovation

- HORIZON 2020: FoF-10-2015 Manufacturing of custom made parts for personalised products– Roberta Salonna, DG Research & Innovation European Commission,
- Additive manufacturing – a disruptive technology for customised production, Frits Fenstra, TNO, European Additive Manufacturing Platform
- New Business Models to enable consumer-driven innovation, Meike Tilebein, Management Research Institute at DITF
- The role of ICT in the combination of Consumer Goods with personalised services in the areas of Health, Sports and Entertainment, Didier Stricker, DFKI

18.00 – 19.30 Networking cocktail

Supporting Projects				
A blue tag-like shape with the word "fashion" in white and "able" in blue at the bottom right.	The word "MWEAR" in green, with a stylized figure of a person jumping above the "W".	The word "Healthy" in blue, with a stylized blue and green shape to the left.	The word "ADD-FACTOR" in blue, with a stylized green and blue shape above it and "Grant agreement no: 609386" below.	A stylized green logo consisting of two interlocking circles and a central figure.

Programme Day 2 – 16 October 2014

9.00 – 10.45 Fashion-able final results session

- Why customised wearable goods? Fashion-able results overview, Juan V. Dura Gil, Institute of Biomechanics Valencia (project coordinator)
- Applying new materials, manufacturing technologies, ICT and business models for innovative consumer products for people with special needs incl.
 - Customised clothing for people with physical disabilities, Michel Byvoet, Bivolino.com
 - Personalised functional footwear for diverse pathologies, Elena Vaiciulyte and Carlos Mira, Calzamedi
 - Personalised orthotics for people with musculoskeletal disorders, Michael Stöhr Human Solutions - Assyst

11.15 – 12.45 SME Innovators Session - Exploiting & testing new materials, manufacturing technologies, ICT & business models in Consumer Goods SME's

- Technology-Enhanced Learning Livinglab for Manufacturing Environments – A Textile Application at Profitex, Klaus Zuleeg, Profitex
- Innovative products and services for workers safety and well-being– Antonio Diterlizzi, BasePro, MyWear Project
- Local flexible manufacturing of green personalized furniture Close To the Customer in time, space and cost- Dermot McNally, MD Rossmore McNally & Finlay Ltd, CTC Project
- ADvanced Digital technologies and virtual engineering for footwear mini-Factories – Marco Cavallaro, Synesis, AddFactor Project

12.45 – 14.00 Networking lunch

14.00 End of conference

Organisational Information:

Venue: Thon Hotel Brussels City Centre, Avenue du Boulevard 17, B - 1210 Brussels (near metro station Rogier), www.thonhotels.com/brusselscitycentre

Conference registration:

The conference is free of charge, but registration is required. Registration form available for download from www.prosumernet.eu

Recommended hotel accommodation:

Conference hotel **Thon Hotel Brussels Centre**,
Preferential rate: € 125.00 single room per night incl. breakfast, WIFI Internet access and city tax
Download booking form at www.prosumernet.eu

Contacts

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