

# ETTMa



## European Textile Technology Marketplace

# Content

European  
Technology  
Platform  
*for the future of*  
textiles  
*and*  
clothing



- **Concept & Principles**
- **How it works – step by step**
- **Lessons learned: Do's & Don'ts**
- **The 5<sup>th</sup> call – time schedule**

**ETTMa is a European-wide textile technology transfer service provided by the European Technology Platform for the Future of Textiles and Clothing**



# ETTMa Concept

European  
Technology  
Platform  
*for the future of*  
textiles  
*and*  
clothing



- Exploit European Technology Platform as **Open Innovation Platform:**
    - Crowd sourcing ideas from a large textile technology expert network
    - Seeding industry-research partnerships independent of EU funded projects
  - Enable companies to find **innovative solutions** **Europe-wide**, enable researchers to **test/validate research results** with companies **Europe-wide**
  - ETP acts as relay and facilitator
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# ETTMa Principles

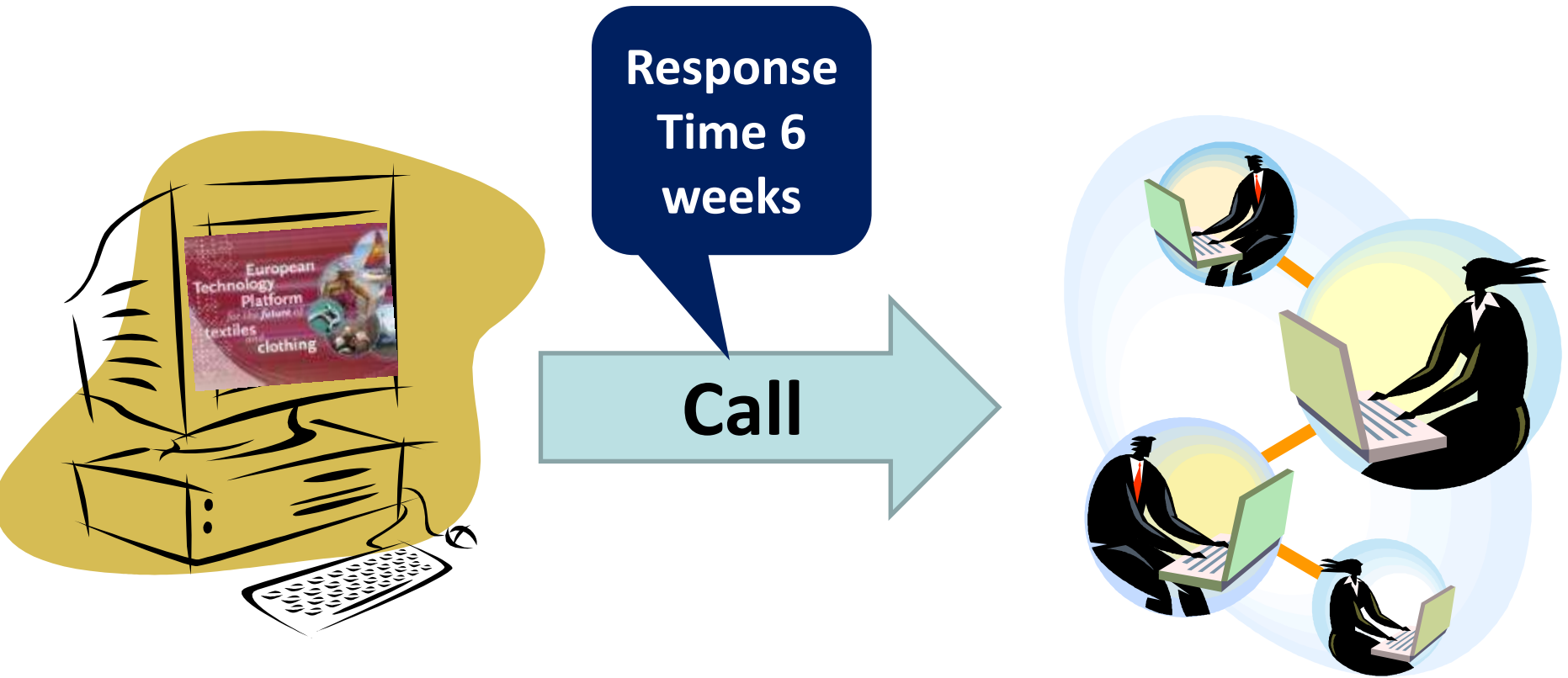
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- available to all registered ETP experts & any EU company, but no results information will be circulated outside the network or placed on publicly accessible websites
- technology offers must be pre-commercial research results, technology prototypes etc., commercial products or services will be excluded
- the ETP guarantees full confidentiality to companies that submit technology searches
- once a direct contact between technology provider and potential technology user is established the ETP does provide NO further communication, brokerage, consulting or conflict resolution services
- all information exchange will be electronic



# Step 1 - Call



**ETP Secretariat**

**ETP Network**





# Step 2 - Response

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Technology  
Offers

Industry  
Searches



ETP Secretariat

ETP Network



# Step 3 - Circulation

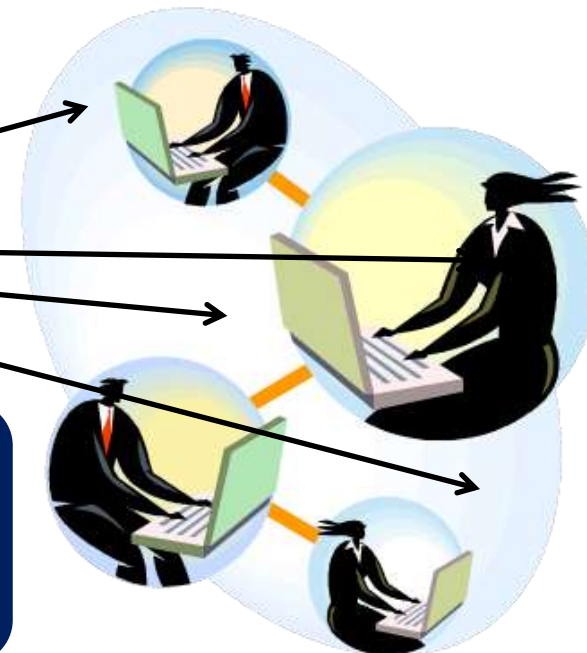
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## Technology Offers & Industry Searches



Call for new technology offers  
in response to industry  
searches, deadline 1 month



**ETP Secretariat**

**ETP Network**

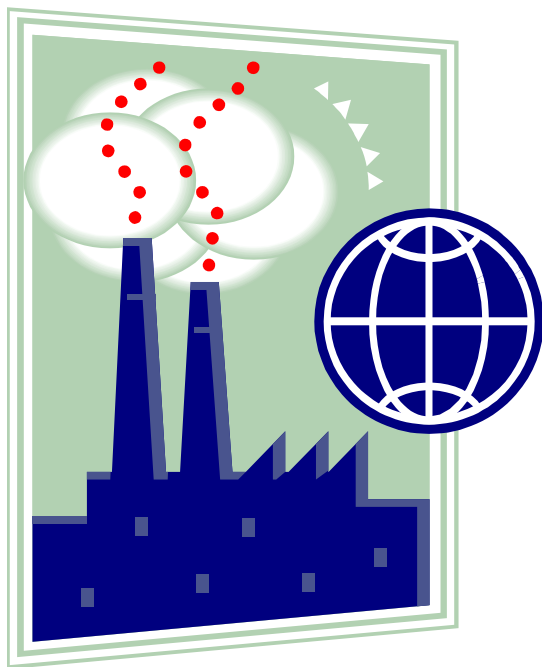


# Step 4 – Interaction 1

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## For Technology Offers



**Company**



**Research Organisation**

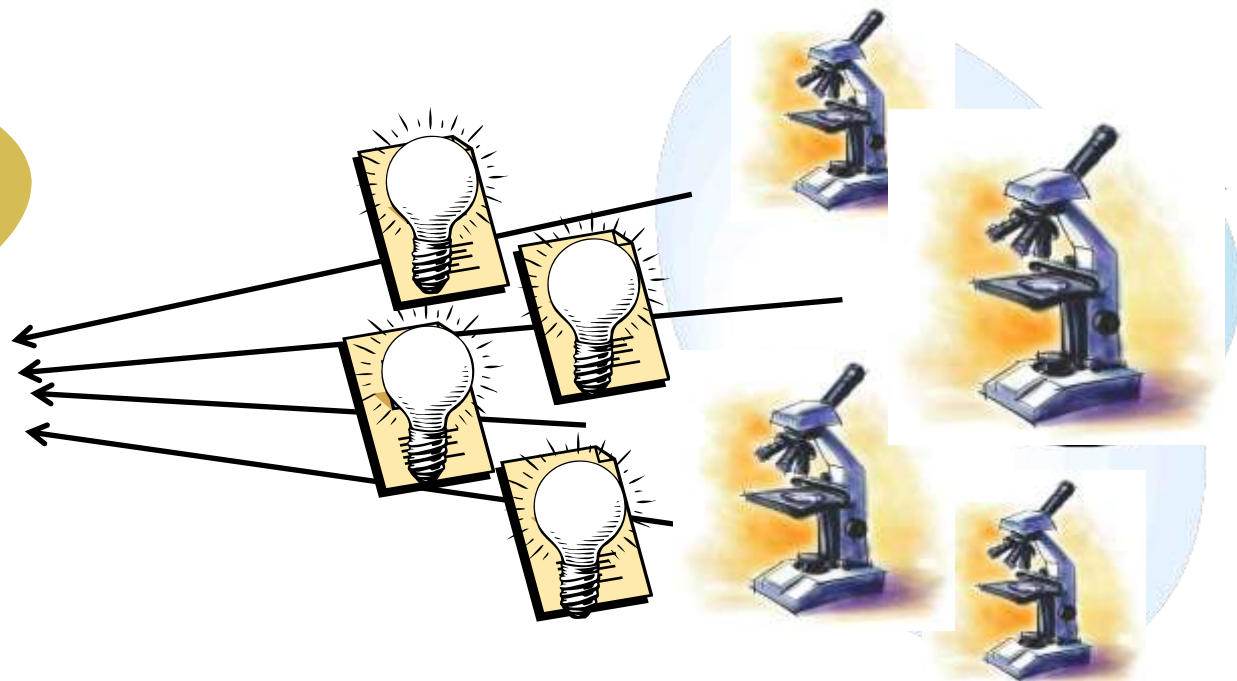


# Step 5 – Response 2

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## For Industry Searches



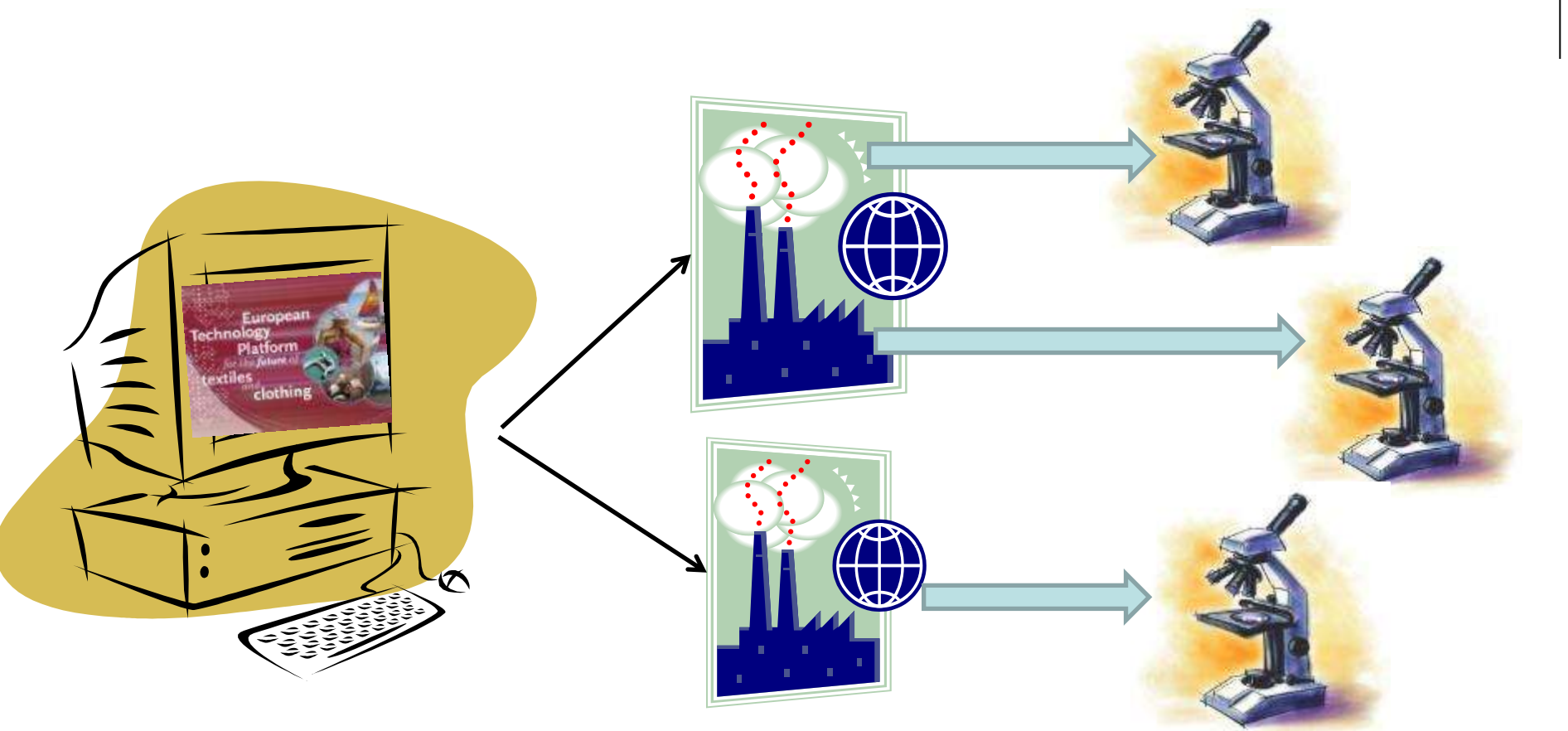
**ETP Secretariat**

**ETP Network Researchers**



# Step 6 – Interaction 2

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**ETP Secretariat**

**Companies**

**Researchers**



# ETTMa – Do's & Don't's



## Industry Searches (from companies)

- + Explain the need clearly and as precisely as possible
- + Mention specific technology approaches that you consider either promising or uninteresting (because already explored)
- + Always provide feedback to researchers that responded to your search (even if you are not interested)!!!
- Don't launch vague or very broad searches, because you may get irrelevant answers



## Technology Offers (from researchers)

- + Explain your technology offer as clearly and as precisely as possible
- + Give some examples of practical industry application cases for your technology
- + Make a realistic Technology Readiness Level (TRL) assessment & qualify the IPR situation
- Don't describe general competences/capacities, such as "Our organisation has a wide range of expertise in..."
- Don't promote commercial products or services





# The 5<sup>th</sup> ETTMa Call

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- **Launch of 5<sup>th</sup> ETTMa call on 27<sup>th</sup> May 2014**
  - **Submission deadline for industry searches and technology offers: 11<sup>th</sup> July 2014**
  - **Circulation of all searches and offers: 16<sup>th</sup> July 2014**
  - **Submission deadline for technology offers in response to industry searches: 12<sup>th</sup> September 2014**
  - **Sending of technology offers to searching companies: early answers by end of July, final results 19<sup>th</sup> Sept. 2014**
  - **Tentative launch date for 6<sup>th</sup> ETTMa call: Nov. 2014**
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# Contact

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For any questions or comments on ETTMa please contact:

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